

Sports and Moore extends its gratitude for the interest you've shown in partnering with us. For the past 3 years, Sports and Moore has been producing high quality, high definition videos for organizations, teams and individuals. These videos have appeared on numerous media websites including the Chronicle Herald, CBCSports.ca, Yahoosports.com, NESN.com and CBC's Hockey Night in Canada. We also have produced player profiles for teams and individuals who are looking for promotion and greater exposure for a specific player or team.

Outlined below are our Packages. They're built on a platform of player brand awareness to support the development of a mutually beneficial relationship between you, organizations you want to advertise to and Sports and Moore.

## **Player and Team Profile Packages**

### **Player profile for scholarship application or draft exposure**

#### **Bronze**

Fee - \$250

Approx. 5 minutes in length.

Video tape of 1 game with isolation on designated player. Produce a video which includes players best shifts, titles, edits and transitions.

[Click here for example](#)

#### **Silver**

Fee - \$350

Approx. 5 minutes in length.

Video tape 1 game with isolation on designated player. Produce a video which includes players best shifts, titles, professional edits and transitions. Video will include interviews with coach and player.

[Click here for example](#)

#### **Gold**

Fee - \$700

Approx. 5-7 minutes in length.

Video tape 2 games with isolation on designated player. Produce up to 7 minute video which includes players best shifts, professional titles, logos, edits and transitions. Video will include interviews with coach and player.

[Click here for example](#)

#### **Extra fees for:**

- Interviews (General Manager, other)
- Additional games of footage

\*Each option will be uploaded to Sports and Moore YouTube channel. A copy of HD video can be provided upon request.



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## Player and Team Profile Packages

### **Team Video Championship Game**

#### **Team video (Basic)**

Fee - \$350.

Approx. 5 minutes in length.

High quality Video tape of Championship game, edit highlights and interviews with coach/players following game. Produce a video which includes teams best shifts, pre-game footage, post- game footage, titles, edits and transitions.

[Click here for example](#)

#### **Team video (Premium)**

Fee - \$600.

Approx. 5-8 minutes in length.

Professionally made Video tape of Championship game, edit highlights and interviews with coach/players following game. Produce a video which includes teams best shifts, pre-game footage, post- game footage, titles, professional edits and transitions.

If interested in viewing samples of past video profiles or discussing your objectives please contact.

To view videos produced by Sports and Moore, visit company website .

<http://www.sportsandmoore.com>

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Outlined below are our Sponsorship Packages. They're built on a platform of brand awareness and fundraising to support the development of a mutually beneficial relationship between your organization and Sports and Moore.

## **Partnership Packages**

### **Bronze Sponsor - \$3,500.00**

- More than 75,000 views of flash ad or billboard ad in video.

### **Silver Sponsor - \$5,500.00**

- More than 100,000 views of corporate flash ad in videos
- Web Link on [www.sportsandmoore.com](http://www.sportsandmoore.com). (45,000 hits monthly)
- Your logo watermarked in one feature player profile of choice.
- \$100.00 donation towards Sport Nova Scotia

### **Gold Sponsor - \$7,500.00**

- All benefits of Silver Sponsors
- More than 125,000 views of corporate flash ad 10 to 15 second flash ad will appear prior to video
- Smaller corporate ad will appear alongside other pages on website
- \$250.00 donation towards Sport Nova Scotia

### **Presenting Sponsor - \$10,000.00**

- Product Exclusivity + All benefits of Platinum Sponsors
- A type of video hosted in your name(all hit highlights, goal of the night, draft profile)
- Corporate logo to appear on Sports and Moore homepage with other sponsors
- When appropriate, reference or video of product will appear in video
- \$500.00 donation towards Sport Nova Scotia